

GORDON-GRAM

ROBERTS GORDON LLC • A BRAND OF SPECIFIED AIR SOLUTIONS

TO ALL DIRECT FACTORY REPRESENTATIVESwww.robertsgordon.com

BUFFALO, NY

US Representatives

Canada Representatives

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PRODUCT UPDATE

GGU # 9

March 11, 2016

SUBJECT: Reintroducing the GORDONRAY® DF Two-Stage Unitary Heater!

We at Roberts-Gordon are pleased to announce the reintroduction of the GORDONRAY® DF two-stage unitary infrared heater! Back by popular demand, the GORDONRAY® DF heater is another addition to the already extensive Roberts-Gordon product line.

The GORDONRAY® DF features two-stage technology that can effectively adjust to sudden high heat-loss conditions or economically maintain steady comfort levels due to the ability to fire at two distinct rates. Built to the same high standards that are expected with a Roberts-Gordon infrared heater, the GORDONRAY® DF is an excellent fuel efficient choice for heating most commercial/industrial applications.

Other notable features:

- Dual burner status indicator lights
- Convenient external thermostat connection points that can also power a low voltage thermostat
- Hinged door for easy access to electrical components during annual maintenance and fall season start-up
- Internal partition that separates the combustion air from the electrical components for reduced maintenance while improving longevity

We will also be offering a *New* two-stage thermostat (P/N 90425412) as an optional accessory for the GORDONRAY® DF that requires a two-stage thermostat for proper operation. The new two-stage thermostat uses an algorithm that controls whether the heater operates on high or low fire. The algorithm output will vary based on load conditions.

The links included with this Gordon-Gram contain pricing for the new heaters and thermostat along with the new GORDONRAY® DF brochure. Complete updated price sheets that will include all Roberts-Gordon equipment will be forthcoming.

If ordered today, current production lead time for the GORDONRAY® DF is just 7-10 days!

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A product introduction webinar for the GORDONRAY® DF will be held on Thursday March 17th at 11:00 a.m. ET. Login information is listed below.

For web portion:

1. Go to <http://www.windstreambusiness.com/customer/web-conference-portal>
2. Join a Conference
3. Enter appropriate numbers
 - a. Conference Phone Number 8005018979
 - b. Access Code: 0166105
 - c. Type in user information
 - d. Click "Submit" to join conference

For audio portion:

1. Dial conference number: 1-800-501-8979
2. Enter access code: 0166105
3. Follow instructions.

If you have any questions or comments, please contact your Regional Sales Manager or me directly at 716.852.4400 extension 210 or dan.schindler@rg-inc.com. Thank you.

Sincerely,

Dan Schindler

Infrared Product Manager